



World Dumpling Fest

Chicago's Diversity Showcased!
Saturday, September 21, 2024
Logan Square





OVERVIEW

For the past several years in early September The Chicago Cultural Alliance puts on a unique festival designed to showcase Chicago's cultural diversity. What better way to celebrate this city's incredible diversity than to focus on a food beloved in almost every culture across the world: dumplings!

As many as 15 ethnic restaurants from all over the city serve up their signature dumplings as dozens of live performances representing a wide variety of Chicago's ethnicities keep the crowd of thousands enthralled. The aim of this event is to highlight, and therefore encourage Chicagoans to celebrate the many diverse cultures that inhabit this great city.

World Dumpling Fest



WORLD DUMPLING DETAILS & QUICK FACTS

Date: Saturday, September 21, 2024

Location: Logan Square

Beneficiary:
The Chicago Cultural Alliance

Features:

- ◆ As many as 15 of Chicago's favorite ethnic restaurants participate.
- ◆ More than 10+ cultural performances from the main stage.
- ◆ Continuous live music includes a line-up of international bands.
- ◆ Beer, wine and other beverages sold.
- ◆ Cultural Booths featuring various neighborhood heritage and cultural centers around the city.



SAMPLE SPONSORSHIP PACKAGES

Sponsorship packages are customized. Below are examples of typical packages.

Entry Level: \$250

- ◆ Logo and link on event website
- ◆ Logo on screen at the event

Second Level: \$500

- ◆ Logo and link on event website
- ◆ Logo on screen at the event
- ◆ Logo placement on all ads and event signage

Mid Level: \$1,000

- ◆ Logo and link on event website
- ◆ Logo on screen at the event
- ◆ Logo placement on all ads and event signage
- ◆ Social media messaging

Upper Level: \$2,500

- ◆ Logo and link on event website
- ◆ Logo on screen at the event
- ◆ Logo placement on all ads and event signage
- ◆ Social media messaging
- ◆ On site announcer mentions
- ◆ 10 x 10 booth

Top Level: \$5,000

- ◆ Primary logo and link on event website
- ◆ Primary logo on screen at the event
- ◆ Primary logo placement on all ads and event signage
- ◆ Social media messaging
- ◆ 10 x 10 booth
- ◆ On site announcer mentions
- ◆ Main stage crowd welcome from sponsoring company VIP
- ◆ Naming rights to Stage, Screen, or Member Booth





ABOUT THE CHICAGO CULTURAL ALLIANCE

The Chicago Cultural Alliance is a consortium of more than 40 cultural heritage museums, centers, and historical societies that span 23 neighborhoods and 11 suburbs in the Chicago area, representing more than 30 different cultures.

Established in 1998, the Chicago Cultural Alliance mission is to connect, promote, and support centers of cultural heritage for a more inclusive Chicago.

The Alliance's vision is a city where all communities have a voice, and cross-cultural dialogue and collaboration are an integral part of Chicago's civic fabric.

EQUIPMENT RENTAL RATES

10'X10' Tent (\$400)
4 Water Barrels (\$100)
2 Tables (\$110)
2 Chairs (\$50)
Total= \$660

10'X20' Tent (\$600)
6 Water Barrels (\$120)
2 Tables (\$110)
2 Chairs (\$50)
Total= \$880

Electricity: \$350.



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